

RE*SHIFT ROADMAP

For expertise entrepreneurs re-calibrating
life + work after 50

CURRENT BRIEF

Where are your business + life right now—what's working and what's not?

1

GENIUS ZONE

What does living, working and flowing in your genius zone look like?

2

WHO + HOW TO SERVE

Who do you most care to serve (and how) in this next chapter of your life?

3

INQUIRY + RESEARCH

Where can you operate fully in your genius zone—what challenges must you conquer and who will be your allies?

4

INITIAL RE*SHIFT PLAN

What are the key elements of your re*shift plan—how will you define success?

5

EXPERIMENT + FINE-TUNE

What experiments will you test first—how will you know what's working?

6

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