

Dare to be unforgettable.

THE TIME TO BE BOLD IS NOW.

What lights you up? Do more of that.

THERE'S NO ONE LIKE YOU. THERE'S NO ONE LIKE YOU. THERE'S NO ONE LIKE YOU.

You have a **big, bold bodacious idea** inside you.

Unleash it now.

VIEW THE WORLD LIKE AN ARTIST:

MAKE GREAT ART.

AUTHENTIC TRUMPS FAKE.
EVERY. SINGLE. TIME.

Amaze yourself.

YOU ARE THE PLATFORM.

• THE WORLD AWAITS •
• • • YOUR MAGIC. • • •

• • • BE YOUR OWN DELICIOUSLY IRRESISTIBLE SELF. • • •

Make it juicy. PROCRASTINATION IS JUST ANOTHER WORD FOR FEAR.

Fame is not the goal. Doing work that matters on the big stage is.

STEP INTO THE LIGHT. CELEBRATE EVERY DAY. IT'S FUEL FOR THE SPIRIT.

Fear is a signal that you are alive. Respect it, but don't be ruled by it.

Smash the status quo.

• YOU DON'T BECOME A HERO •
BY BEING LIKE EVERYBODY ELSE.

Light your flame.

• PASSION RULES. IF YOU DON'T FEEL IT, DON'T DO IT. •

BE RIDICULOUSLY RELIABLE FOR WHAT MATTERS MOST.

Make it happen. **Be unforgettable.** 